

Afino Full Service — bookkeeping done on Pulse

What's included

Afino's accountants do the bookkeeping for every store and entity and close the books on a consistent schedule each month:

- Match, categorize and record bank and credit card transactions.
- Accurate GL coding and store classification.
- Post daily sales, adjusting for third-party fees.
- Post, adjust and reconcile payroll from provider reports.
- Record bills, payments, vendor credits and checks.
- Capitalize equipment; split loan interest from principal.
- Reconcile every bank, card, cash and payment-processor account.
- Monthly reports: consolidated statements, store P&Ls, AP aging, reconciliations — and a review with the owner whenever they want.

Optional add-ons include managed AP approvals, a monthly analysis booklet, sales-tax and royalty reporting, an accelerated close, a sales audit, and a savings review.

Software or people?

Both. Pulse does the matching, posting and reconciling; accountants handle whatever doesn't fit a rule and sign off on every close.

Your rules and your data

Existing coding rules are kept, reviewed during onboarding, and fixed where they misfire. The operator keeps admin rights, records and source data — QuickBooks, banks and systems stay theirs; Afino works inside them as an invited user.

Taxes and payroll

Afino does not prepare taxes or run payroll. The group's tax firm and payroll provider keep doing that; Afino gives them clean numbers and answers their questions.

Getting started

Onboarding starts with access to accounting, banks, POS and payroll and a working session on current processes. Scope, pricing and timing depend on the group's entities, accounts and volume — the Afino team works those out with each group directly.